

CHILDREN'S TITLES PRINT

2026

Prices in CZK without VAT, valid from 1. 1. 2026, for advertising of one brand only, non-standard formats and special campaigns are solved individually, advertising must meet The LEGO Group's requirements and need to be approved by LEGO Publishing



Periodicity: several times a month

Print run: 20 000

Format: 210 x 280 mm

Colors: 4/4 CMYK

Paper: LWC

Cover: 4/4 glossy

Binding: V1

ADVERTISING RATES CHILDREN'S TITLES

SINGLE PAGE

standard page	90 000 CZK
front inside cover	130 000 CZK

SCHEDULE

JANUARY

TITLE	ISSUE	ON SALE
Lego komiks – 02 (2026/01) – Ninjago	1/2026	7. 1. 2026
Lego Ninjago	1/2026	8. 1. 2026
Lego komiks – 21 (2026/01) Legacy	2/2026	12. 1. 2026
Lego Star Wars	1/2026	12. 1. 2026
Princezna Mimi 2026/01	1/2026	15. 1. 2026
Lego Minecraft	1/2026	19. 1. 2026
Lego Technic	1/2026	19. 1. 2026
Lego Batman	1/2026	21. 1. 2026
Miraculous 2026/01	2/2026	21. 1. 2026
Lego City	1/2026	22. 1. 2026
Lego Marvel 2026/01 – Spider-Man 2026/01	1/2026	26. 1. 2026

MAY

TITLE	ISSUE	ON SALE
Lego Star Wars	4/2026	4. 5. 2026
Lego komiks – 23 (2026/03) Legacy	5/2026	18. 5. 2026
Minecraft 2026/02 – non Lego	8/2026	18. 5. 2026
Princezna Mimi 2026/02	7/2026	18. 5. 2026
Lego Ninjago	5/2026	21. 5. 2026
Planeta WOW 2026/01	9/2026	25. 5. 2026

SEPTEMBER

TITLE	ISSUE	ON SALE
Lego Marvel 2026/06 – Avengers 2026/03	6/2026	3. 9. 2026
Lego Minecraft	6/2026	3. 9. 2026
Princezna Mimi 2026/03	15/2026	14. 9. 2026
Lego komiks – 25 (2026/05) Legacy	8/2026	21. 9. 2026
Lego Ninjago	9/2026	24. 9. 2026
Lego Star Wars	8/2026	24. 9. 2026
Lego Legacy	5/2026	30. 9. 2026

FEBRUARY

TITLE	ISSUE	ON SALE
Lissy 2026/01	3/2026	9. 2. 2026
Bluey 2026/01	4/2026	11. 2. 2026
Lego Ninjago	2/2026	11. 2. 2026
Lego Legacy	1/2026	16. 2. 2026
Minecraft 2026/01 – non Lego	5/2026	18. 2. 2026
Lego Star Wars	2/2026	19. 2. 2026
Gábinin kouzelný domek 2026/01	6/2026	25. 2. 2026

JUNE

TITLE	ISSUE	ON SALE
Lego komiks – 2026/04 – Avengers 2026/02	4/2026	4. 6. 2026
Lego Minecraft	4/2026	4. 6. 2026
Lego Legacy	3/2026	8. 6. 2026
Miraculous 2026/02	10/2026	8. 6. 2026
Lego Star Wars	5/2026	10. 6. 2026
Lego Ninjago	6/2026	22. 6. 2026

OCTOBER

TITLE	ISSUE	ON SALE
Lego komiks – 05 (2026/04) – Ninjago	9/2026	7. 10. 2026
Lego Marvel 2026/07 – Spider-Man 2026/04	7/2026	19. 10. 2026
Lego Minecraft	7/2026	19. 10. 2026
Lego DREAMZzz	2/2026	21. 10. 2026
Miraculous 2026/03	16/2026	22. 10. 2026
Lego Ninjago	10/2026	26. 10. 2026
Lego Star Wars	9/2026	29. 10. 2026

MARCH

TITLE	ISSUE	ON SALE
Lego Minecraft	2/2026	5. 3. 2026
Lego Marvel 2026/02 – Avengers 2026/01	2/2026	11. 3. 2026
Lego komiks – 22 (2026/02) Legacy	3/2026	16. 3. 2026
Lego Ninjago	3/2026	18. 3. 2026
Lego Star Wars	3/2026	26. 3. 2026

JULY

TITLE	ISSUE	ON SALE
Lego komiks – 04 (2026/03) – Ninjago	6/2026	8. 7. 2026
Lego Technic	2/2026	13. 7. 2026
Lego Star Wars	6/2026	16. 7. 2026
Lissy 2026/02	11/2026	16. 7. 2026
Lego komiks – 24 (2026/04) Legacy	7/2026	20. 7. 2026
Lego Marvel 2026/05 – Spider-Man 2026/03	5/2026	20. 7. 2026
Lego Minecraft	5/2026	20. 7. 2026
Lego Ninjago	7/2026	23. 7. 2026
Lego Batman	2/2026	30. 7. 2026

NOVEMBER

TITLE	ISSUE	ON SALE
Lego Jurassic World	2/2026	4. 11. 2026
Lego Friends	2/2026	5. 11. 2026
Minecraft 2026/04 – non Lego	17/2026	16. 11. 2026
Lego komiks – 26 (2026/06) Legacy	10/2026	23. 11. 2026
Lego Legacy	6/2026	23. 11. 2026
Lego Ninjago	11/2026	30. 11. 2026

APRIL

TITLE	ISSUE	ON SALE
Lego DREAMZzz	1/2026	8. 4. 2026
Lego komiks – 03 (2026/02) – Ninjago	4/2026	8. 4. 2026
Lego Legacy	2/2026	13. 4. 2026
Lego Minecraft	3/2026	20. 4. 2026
Lego Ninjago	4/2026	20. 4. 2026
Lego Marvel 2026/03 – Spider-Man 2026/02	3/2026	23. 4. 2026
Lego Jurassic World	1/2026	27. 4. 2026
Lego Friends	1/2026	29. 4. 2026

AUGUST

TITLE	ISSUE	ON SALE
Lego City	2/2026	5. 8. 2026
Lego Legacy	4/2026	5. 8. 2026
Bluey 2026/02	12/2026	10. 8. 2026
Minecraft 2026/03 – non Lego	13/2026	17. 8. 2026
Lego Star Wars	7/2026	20. 8. 2026
Gábinin kouzelný domek 2026/02	14/2026	24. 8. 2026
Lego Ninjago	8/2026	24. 8. 2026
Lego Ninjago	8/2026	24. 8. 2026

DECEMBER

TITLE	ISSUE	ON SALE
Lego Marvel 2026/08 – Avengers 2026/04	8/2026	3. 12. 2026
Lego Minecraft	8/2026	3. 12. 2026
Lego Star Wars	10/2026	3. 12. 2026